

ENCLOSURE B

Annex 4

30 November 1950

Propaganda Objectives and Tasks for India,
Related to Korean Events

OBJECTIVE I

To convince Indians, particularly Indian leaders, that our broad purposes and objectives are the same as theirs, and to convince them that the means we take to achieve these objectives are reasonable, morally commendable and efficacious.

TASK A

To convince Indians that aggression of the kind launched in Korea, if unresisted, is a sure road to world war, e.g., preliminary Nazi aggressions in Europe.

TASK B

To convince Indians that the measures taken by the UN to combat the aggression in Korea were designed to localize the conflict and constituted a step toward averting a world war, a step no less necessary because of the risk involved; and that the avoidance of general war and achievement of a workable peace among self-respecting independent nations are prime goals of the free world and of the U.S.

TASK C

To convince Indians that U.S. action regarding neutralization of Formosa was designed solely to localize the conflict.

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TASK D

To convince Indians that the liberation of Korea and the establishment of a unified government are steps toward realization of an Asian people's aspirations for independence and freedom.

TASK E

To convince Indians that Americans share their abhorrence of violence, that we resort to the use of force only in the defense of freedom, and that our democratic control over the use of force ensures that it will be exercised responsibly and for specific limited ends.

TASK F

To convince Indians that the Korean conflict was not simply an aspect of the so-called US-USSR power struggle, but rather that the primary issues at stake were the preservation of world peace, the fate of freedom and the cause of national independence.

TASK G

To convince Indians that the UN efforts toward unification, rehabilitation and the creation of a strong independent Korea offer a specific and immediate opportunity for all free nations to contribute directly to building the kind of world they desire.

OBJECTIVE II

a. To explode the myth of "American imperialism", and the subsidiary view that the U.S. supports European powers in order to strengthen their dominance over dependent areas;

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b. To convince Indians that the real imperialistic power in the world today is the USSR, and that it is as much in India's interest as ours that this aggressive imperialism be curbed.

TASK A

To allay Indian apprehension over what Indians term "economic imperialism", by means of the record and prospects of U.S. economic activities in Korea; to convince Indians that we seek no special economic, political or military preferment or position in Korea.

TASK B

To convince Indians that American action in Korea stems from our interest in preserving world peace and in the establishment of political and economic conditions essential to that goal.

TASK C

To demonstrate that Soviet rule in North Korea displayed the classical traits of imperialism and totalitarianism at its worst.

TASK D

To convince Indians that the USSR's tactic of "aggression by proxy" can result in the end only in the establishment of colonies completely controlled by and for the benefit of Soviet imperialism.

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